



MEDIA RELEASE

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Mazda Raises Curtain on CX-5

The world premiere of the all-new Mazda CX-5 will be a highlight of this year's Frankfurt Motor Show which kicks off today.

It is the first new-generation Mazda vehicle to include Mazda's breakthrough SKYACTIV technologies and an eye-catching new design direction called 'KODO – Soul of Motion'.

The CX-5 compact crossover SUV features a full set of all-new SKYACTIV technologies, including engines, transmissions and a new chassis and body that further enhance the Mazda fun-to-drive experience and deliver an outstanding environmental and safety performance.

The world premiere of the all-new Mazda CX-5 in Frankfurt begins a new era for the Mazda brand, bringing together the full range of unique Mazda-developed SKYACTIV Technologies and the exciting new 'KODO – Soul of Motion' design language.

The CX-5 will be available in both petrol and diesel engines, featuring record-breaking compression ratios, coupled with the new SKYACTIV-DRIVE six-speed automatic or the new SKYACTIV-MT six-speed manual transmissions.

These technologies are combined with a new platform featuring lightweight yet rigid body and chassis structures, aerodynamic efficiency for precise response, resulting in a high-quality, rewarding ride. Customers can choose from two- and all-wheel-drive versions.

Mazda CX-5 engineers focused on achieving exceptional environmental performance for the compact SUV. When testing the SKYACTIV-D 2.2 diesel model with standard power, front-wheel-drive and manual transmission, the European-spec models targeted CO2 emissions of less than 120 g/km.

On the inside, CX-5 has generous boot volume, one of the roomiest rear legroom spaces in this segment, low noise levels, superior functionality, and a high quality feel for an enjoyable ride.

Superior safety performance is achieved with Rear Vehicle Monitoring (RVM)* and all-new active safety equipment, including Smart City Brake Support (SCBS)*, High-Beam Control (HBC)* and Lane Departure Warning*.

When combined with a remarkable new design language that expresses a strong sense of vitality and agility, Mazda's new core model CX-5 promises to set a new standard in the compact SUV segment when launched in early 2012.

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